

CATAPULTING TO A HIGHER LEVEL OF SUCCESS

2025-2026

	September 18, 2025 6:00 PM Venue TBD
September 18	Ehsan Sharaf-Eldeen DMD, MD — Live Session
· ·	Mitigating Surgical Risk and Liability
	October 10, 2025 12:30 PM Venue TBD
October 10	Augusto Robles, DMD, MS — Live Session
October 10	Digital Symmetry: A Guided Approach to Direct Composite
	Veneers
Navianala ay C	November 6, 2025 6:00 PM Venue TBD
November 6	Jeffrey Nguyen, DDS, MD — Live Session
	Digital Implant Dentistry—Treatment Planning
	December 11, 2025 6:00 PM Venue TBD
December 11	Ron Harrison
	The Fight for Talent: Drilling Down to the Root of Hiring Issues
	January 29, 2026 6:00 PM Venue TBD
January 29	Yehuda Benjamin, DMD, MS — Live Session
	Endodontic Potpourri
	February 26, 2026 6:00 PM Venue TBD
February 26	Reza Ardalan, DMD — Live Session
	Practical Pediatrics
	March 26, 2026 6:00 PM Venue TBD
March 26	Alexander Bendayan, DDS
riaicii 20	Integrating Digital Workflows for Predictable Restorative
	Outcomes
A '1 O	April 9, 2026 6:00 PM Venue TBD
April 9	Travis Campbell, DDS
	Simplifying Dental Insurance Management
	April 30, 2026 6:00 PM Venue TBD
April 30	Doug Steffy, DDS
	Advanced Radiographic Imaging and Interpretation

SEPTEMBER 18, 2025, 6:00 PM—LIVE SESSION

Dr. E. Y. Sharaf-Eldeen DMD, MD, MBA, FACS, PA



Dr. Sharaf-Eldeen is originally from Indialantic, Florida. He attended Indialantic Elementary, Hoover Junior High, and Melbourne High School. He graduated Summa Cum Laude from the College of Agricultural and Life Sciences at the University of Florida in 2004. He then attended and graduated from the University of Florida College of Dentistry in 2008. Dr. Sharaf-Eldeen completed an internship in Oral and Maxillofacial Surgery at the Hospital of the University of Pennsylvania and Children's Hospital of Philadelphia in 2009 and completed his residency in Oral and Maxillofacial Surgery at the University of Michigan in 2015. Concurrently, he graduated from the University of Michigan Medical School with a Doctor of Medicine, completed a 2-year certificate in General Surgery at the University of Michigan, and obtained training in general anesthesia at the University of Michigan.

Dr. Sharaf-Eldeen earned Board Certification by the American Board of Oral and Maxillofacial Surgery in 2017 and is a Diplomate of the American Board of Oral and Maxillofacial Surgery. In addition, Dr. Sharaf-Eldeen earned Fellowship into the prestigious American College of Surgeons (FACS) in 2018. He has lectured nationally and internationally on the topics of head and neck pathology and reconstruction, maxillofacial implants, fascial space infections, and facial trauma surgery.

He has a passion for lifelong learning and completed his Master of Business Administration (MBA) degree at the University of Florida (2022) where he was elected to the prestigious Phi Kappa Phi Business Honor Society. Dr. Sharaf-Eldeen also serves the State of Florida Department of Health as a General Anesthesia and Sedation inspector for all dental offices in Florida to protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts.

As a dedicated husband and father, Dr. Sharaf-Eldeen currently maintains his surgical practice in the Greater Brevard Region with locations in Melbourne, Ocala, Palm Bay, and Viera. His wife practices as a physician and surgeon in the field of Obstetrics and Gynecology/Women's Health. They have two sons: Laith and Zakariya and a daughter: Lana Yasmin. His interests outside of work include college football, college basketball, all things Florida, and spending time with family and friends.

Lecture up to 2 hours

310 Oral and Maxillofacial Surgery

MITIGATING SURGICAL RISK AND LIABILITY-

Presentation facilitated with information gathered by the Oral and Maxillofacial Surgery National Insurance Company (OMSNIC) Case Files.

- Mitigate nerve injury risk during dental implant placement
- Evaluate and diagnose infection in a timely fashion to avoid further complications
- Identify the importance of accurate and complete informed consent process
- Risk-stratify patients desiring IV sedation or general anesthesia
- Identify the need of external physician specialist input
- Prevent wrong site surgery and nerve complications with extractions

OCTOBER 10, 2025, 12:30 PM—LIVE HANDS-ON SESSION

Augusto Robles, DMD, MS



Augusto Robles, DDS, MS, DMD, is originally from Peru and has dedicated his career to advancing restorative and adhesive dentistry. He earned his Doctor of Dental Science degree from Cayetano Heredia Peruvian University before completing a residency in Advanced Restorative Dentistry and a Master of Science at the University of Michigan. He later obtained his Doctor of Dental Medicine (DMD) degree from the University of Alabama at Birmingham (UAB).

Dr. Robles is an Associate Professor at UAB School of Dentistry, where he serves as Operative Dentistry Curriculum Director and Faculty Group Manager. He is also a Scientist at the Global Center for Craniofacial, Oral, and Dental Disorders (GC-CODED). His expertise includes dental adhesion, composite materials, ceramics, and minimally invasive dentistry, and he has led numerous clinical trials evaluating cutting-edge restorative materials.

A sought-after lecturer and researcher, Dr.
Robles has authored multiple peer-reviewed
publications and serves as a reviewer for
leading dental journals. He is a strong advocate
for evidence-based dentistry and has mentored
students and colleagues throughout his career.

Dr. Robles is a key opinion leader for Solventum/3M.

Participation course up to 5 hours

780 Esthetics/Cosmetic Dentistry

Digital Symmetry: A Guided Approach to Direct

Composite Veneers

Through the utilization of custom digital design and a printed matrix we can create highly esthetic restorations in a very time-efficient manner. The goal is to elevate esthetic outcomes in our daily practice while maintaining costs and keeping time usage under control. Program supported by 3M Oral Care.

Participants are encouraged to bring loupes for an optimal experience.

- Identify options for esthetic anterior cases
- Understand adhesive dentistry and materials, including warmed composite
- Demonstrate the use of a newly developed printed matrix with a proprietary treatment for the fabrication of highly esthetic composite veneers

NOVEMBER 6, 2025, 6:00 PM—LIVE SESSION

Jeffrey Nguyen, DDS, MD



Jeffrey Nguyen, DDS, MD, is a California native from San Jose. He earned his bachelor's degree in biochemistry and molecular biology from UC Davis before obtaining his Doctor of Dental Surgery degree from UCLA. During dental school, he was recognized for his outreach work in underserved communities and international dental missions in Vietnam.

Dr. Nguyen completed a six-year oral and maxillofacial surgery residency at the University of Connecticut, where he earned his medical degree and a certificate in oral surgery. He served as chief resident in his final year and is Board Certified by the American Board of Oral and Maxillofacial Surgeons.

His training encompasses dentoalveolar surgery, implants, facial trauma, pathology, and cosmetic procedures. He lectures on oral surgical advancements and leads a study club on implant and bone grafting surgery. Dr. Nguyen and his wife, an ophthalmologist at UC Irvine, live and practice in Irvine, California.

Dr. Nguyen is a key opinion leader for Nobel Biocare and is a surgical partner of a Nobel Biocare All-on-4 Center of Excellence. Lecture up to 2.5 hours

690 Implants

Digital Implant Dentistry – Treatment Planning

Dr. Nguyen will provide a case-based, interactive discussion focused on applying implant prosthetic and surgical principles with an approach designed to improve participants' ability to handle challenging cases.

This presentation will explore the integration of digital tools such as intraoral scanners, cone beam CT imaging, and 3D printing to optimize treatment outcomes. Attendees will gain practical insights into clinical decision-making and digital workflows that enhance precision and efficiency in implant dentistry.

- Apply the principles learned to their own patients with missing teeth
- Understand the risks and benefits of implant placement
- Recognize when to refer and when to treat
- Understand the best methods and technologies to use in a particular clinical situation

DECEMBER 11, 2025, 6:00 PM

Ron Harrison



Ron Harrison is a seasoned talent acquisition expert with over two decades of recruiting experience. He is the founder of two successful technology recruiting firms and has trained hundreds of recruiters and recruiting leaders throughout his career. Drawing on his deep understanding of competitive hiring markets, including his time working in Silicon Valley during the tech boom and bust cycles, Ron has brought his expertise to the dental industry through Sage Dental Recruiting Outsourcing (Sage DRO). Leveraging his background in tech recruitment, Ron identified striking parallels between the challenges faced by tech companies in the post dot-com era and the current hiring struggles in the dental field. He founded Sage DRO to offer tailored recruiting solutions for dental practices and DSOs, helping them streamline their talent acquisition processes and compete with larger organizations. His hands-on, embedded recruiting model is rooted in his extensive knowledge of what it takes to find, attract, and retain top-tier talent in today's hypercompetitive job market.

Lecture up to 2 hours

550 Practice Management and Human Relations

The Fight for Talent: Drilling Down to the Root of Hiring Issues

This program focuses on addressing the unique recruiting challenges within the dental industry, drawing parallels to the tech market's evolution during the dot-com era. Ron Harrison, CEO and Founder of Sage DRO, leverages nearly three decades of experience in recruiting to explore how growing investment in Dental Service Organizations (DSOs), a tight labor pool, and the rise of remote work have created hiring pressures for solo practitioners and smaller dental offices. The presentation covers the current state of the dental workforce, including labor shortages, wage discrepancies, and increasing turnover rates, while highlighting actionable solutions to compete with larger DSOs. Ron will outline practical, fast-paced hiring processes and team-empowering strategies that help level the playing field. From creating a positive candidate experience to involving the head dentist in recruitment, Ron emphasizes the importance of a streamlined, empowering approach to attract and retain talent. The session includes interactive discussions where participants analyze market conditions they can and cannot control, and craft key selling points to make their practices stand out.

- Create a streamlined recruitment process that moves candidates through interviews quickly, involving the team in decision-making and making rapid, informed hiring decisions within 24 hours
- Enhance every interaction with potential hires, ensuring that both selected and rejected candidates leave with a positive impression of their practice

JANUARY 29, 2026, 6:00 PM—LIVE SESSION

Yehuda Benjamin, DMD, FAGD, MS



Yehuda Benjamin DMD, FAGD, MS is the Chair of the Department of Endodontics and Director of Postgraduate Endodontics at Nova Southeastern University College of Dental Medicine. Born in New York City and raised in Cooper City, Florida, he earned his DMD from the University of Florida College of Dentistry. He completed a General Practice Residency at New York Presbyterian Brooklyn-Methodist Hospital and practiced as a restorative dentist before specializing in endodontics. He earned his MS and Certificate in Endodontics from the University of Florida. A Diplomate of the American Board of Endodontics and a Fellow of the Academy of General Dentistry, Dr. Benjamin spent over a decade in private practice before transitioning to academia.

Dr. Benjamin is dedicated to advancing the art and science of endodontics and is actively involved in organized dentistry. He resides in South Florida with his family and continues to inspire the next generation of endodontists while promoting the highest standards of patient-centered care and professional integrity.

Lecture up to 2.5 hours

070 Endodontics

Endodontic Potpourri

Dr. Benjamin's academic interests include dental traumatology, endodontic disease education and prevention, endodontic patient-centered outcomes, and improving dental access to care.

Dr. Benjamin will explore the latest updates in endodontics, touching on guidelines, evidence-based best practices, management of iatrogenic errors, and risk management strategies.

Attendees can expect a dynamic, interactive session focused on bridging clinical excellence with practical, real-world applications.

- Understand and apply some of the latest guidelines as they apply to Endodontics
- Identify and manage latrogenic Errors
- Enhance understanding of risk management strategies
- Integrate literature-based evidence into practice
- Improve clinical decision-making
- Communicate effectively with patients and referring dentists

FEBRUARY 26, 2026, 6:00 PM—LIVE SESSION

Reza Ardalan, DMD



Dr. Reza Ardalan, better known as "Dr. Reza" in the office, earned his Bachelor of Science in Biology from the University of North Carolina at Chapel Hill in 1997. After moving to Florida, Dr. Ardalan received his DMD degree from Nova Southeastern University College of Dental Medicine in 2002. After graduation, Dr. Ardalan continued on to receive his pediatric training at Nova Southeastern University and Miami Children's Hospital where he served as Chief Resident.

Since opening his office, Dr. Ardalan has been recognized as the NSU-CDM Distinguished Alumnus of the Year, the Department of Health Champion Dentist of the Year, and has received distinguished service awards from the American Dental Association, the Florida Dental Association, and the Pierre Fauchard Academy. Dr. Ardalan has also served two terms as President of the Florida Academy of Pediatric Dentistry and is a past President of the Southeastern Society of Pediatric Dentistry. Dr. Ardalan is also a Fellow of the American College of Dentists, the International College of Dentists, and the Pierre Fauchard Academy.

Dr. Reza Ardalan has a successful private practice in Port St. Lucie, Florida where he prides himself in combining excellent clinical skills with excellent customer service in a fun, creative atmosphere for children. In his spare time, you can find him cheering on his beloved Tar Heels, spreading positive messages on social media, hosting the "Dental Slang Podcast", or attending another continuing education course.

Lecture up to 2.5 hours

430 Pediatric Dentistry

Practical Pediatrics

Pediatric dentists love treating children, so why is it that so many of our colleagues are fearful of seeing kids in their practice? Once you learn the tools necessary to treat kids in a safe and fun manner, adding them as an integral part of your practice is as easy as ABC!

In the first part of this lecture, we will take a different approach to treatment planning pediatric patients. Let's shift our focus from complex and complicated dentistry to realistic and practical. We will learn to effectively incorporate minimally invasive techniques for pediatric patients without the need for sedation.

Part two of our lecture will focus on the importance of creating value for not only your patients but for your dental team. As the landscape of dentistry continues to change, improving the benefits and experiences for both your patients and the dental team will lead to better outcomes, satisfaction, and long-term success.

- Effectively incorporate minimally invasive techniques for pediatric patients
- Learn practical tips to add efficiency to your practice when seeing kids
- Understand how creating value in your practice can lead to personal and professional growth

MARCH 26, 2026, 6:00 PM—LIVE SESSION

Alexander Bendayan, DDS



Dr. Alexander Bendayan obtained his dental degree from the Central University of Venezuela where he also earned a degree in computer science, programming, and networking. He migrated to the US and completed specialty training in Prosthodontics at Boston University School of Dental Medicine in 2005. At BU, he taught Prosthodontics and Digital Dentistry in predoctoral and postgraduate programs. He is Professor and Chair of the Department of Prosthodontics at Nova Southeastern University College of Dental Medicine in Fort Lauderdale, FL. Before moving to Florida in 2023, Dr. Bendayan was Clinical Professor, Associate Dean for Digital Development, Technology, and Innovation, and Director of Continuing Education while practicing Prosthodontics. With a strong background in computers, data science, and business, he has trained in multiple CAD/CAM and Digital Dentistry Systems. He applies this technology in practice and teaching for restorations, implant planning, milling/printing, and robotic and navigation-assisted surgery with 3D printed and milled digital dentures. In 2020, he earned an executive master's in business administration and consults on digital design for dental schools and practices. He has lectured nationally and internationally on digital workflows, 3D printing, and guided implant surgery. Dr. Bendayan is a member of several professional organizations and president of the Hispanic Dental Association Florida Chapter. At NSU, he leads efforts to implement a digitally driven curriculum.

Lecture up to 2.5 hours

610 Fixed Prosthodontics

Integrating Digital Workflows for Predictable Restorative Outcomes

Join us for an engaging session that will empower you to harness the full potential of digital dentistry in your practice. This course will provide you with the skills and knowledge to evaluate and use digital workflows, manage digital data effectively, and select the right equipment and materials to improve patient care.

- Evaluate the diverse range of digital workflows accessible for efficient case selection and predictable treatment outcomes
- Discuss and recognize the role of seamless laboratory communication in the management of digital data from implant to prosthetic procedures
- Identify and select the essential equipment, software, and materials required for successful integration of digital dentistry when performing guided surgery, crown fabrication, and denture creation

APRIL 9, 2026, 6:00 PM

Travis Campbell, DDS



Dr. Travis Campbell has been a practicing dentist since 2009, after graduating from Baylor University in Waco, Texas (2005) and then Baylor College of Dentistry in Dallas, Texas. He is now an author, trainer, speaker, contributor to various online dental communities, and dental coach and consultant. Ever an entrepreneur, he runs two offices as well as a training and coaching platform for dental teams. Having gained a reputation as a resource for other dentists in the complex area of dental insurance, Dr. Campbell is often known as the dental insurance guy! From understanding insurance to developing strategies to accelerate practice growth, Dr. Campbell delivers practical, actionable content that dentists and team members can use immediately. He dispels many of the myths and misinformation around today's dental insurance policies and explains how to navigate the complexities of being an exceptional dentist, business owner, and leader while still having a life outside of work.

Dr. Campbell does not have any current or past affiliations to disclose (such as receiving research grants, speaking engagements, travel reimbursements, honoraria, etc.).

Lecture up to 2 hours

550 Practice Management and Human Relations

Simplifying Dental Insurance Management

Managing dental insurance claims can be frustrating and time consuming. The main challenges creating these frustrations are unnecessary and come from common myths surrounding insurance. These myths and misunderstandings are what drive offices to spend too much time fighting claims that can be easily approved with changes in documentation. This course will focus on understanding how to simplify the process, improve collections, and ultimately have happier patients who enjoy the more favorable reimbursements you can achieve for them.

- Understand how to avoid most insurance denials, especially on periodontal issues and crowns
- Understand how to spend less time with claims and improve collections

APRIL 30, 2026, 6:00 PM—LIVE SESSION

Doug Steffy, DDS



Douglas Steffy DDS, MS is originally from Modesto, California. He received his bachelor's degree in exercise science from Brigham Young University, and then received his Doctor of Dental Surgery degree from UCLA.

Dr. Steffy joined the Navy and completed an AEGD at Camp Pendleton, CA. He then went on and completed a three-year residency in Oral and Maxillofacial Radiology from the University of Texas Health Science Center, San Antonio (UTHSCSA). He was the chief resident his final year and is a Diplomate of the American Board of Oral and Maxillofacial Radiology.

Dr. Steffy continues to serve in the Navy and is a Commander over the dental clinic in Bangor, WA. He also reads CBCT scans for Beamreaders, based out of Washington, and lectures around the country on advanced diagnostic imaging, focusing on Cone-Beam Computed Tomography. Dr. Steffy, his wife, and three children live in Gig Harbor, Washington.

Lecture up to 2 hours

730 Oral and Maxillofacial Radiology

Advanced Radiographic Imaging and Interpretation

This course provides an exploration of advanced radiographic technologies with a focus on cone beam computed tomography (CBCT). Participants will gain an improved understanding of CBCT image acquisition, quality parameters, and the interpretation of three-dimensional anatomy for accurate diagnosis and treatment planning. The course emphasizes clinical applications of CT imaging across various dental disciplines, including implant planning, pathology evaluation, and airway analysis. Through interactive case reviews, participants will enhance their diagnostic abilities and be able to correlate them with real-life situations.

- Describe the principles of CBCT imaging and factors affecting image quality
- Interpret three-dimensional anatomy using CBCT for enhanced diagnostic accuracy
- Identify key applications of CT imaging in dentistry
- Evaluate the upper airway using CBCT and understand its relevance in dental treatment planning

THE FINE PRINT

Registration

These are virtual and live lecture, demo, and peer discussion programs suitable for all dentists, dental students, and business professionals regardless of prior experience who are members of this study club.

Register by contacting Dr. Carl Jones drcarljones@gmail.com
321-242-7550

Please call with any cancellations at least 72 hours before the meeting.

Disclaimer

Some information or presentations may include controversial materials or commercial references. Seattle Study Club cautions all course participants that there is potential risk to using limited knowledge when incorporating new techniques and procedures into their practices, especially when the continuing education program has not provided them with supervised clinical experience in the techniques or procedures to ensure that they have attained competence.

Substitutions

This brochure represents the speakers/programs established at the time of publication; however, speaker cancellations occasionally occur for reasons beyond our control. In the event of such an occurrence, speaker/ program substitutions may be made without prior notice.

Code of Conduct

We are committed to ensuring a safe and respectful meeting environment that is free of harassment, bullying, or offensive comments and/or behavior toward others.

We expect all participants whether attending live or virtual sessions to abide by this Code of Conduct policy on all online platforms, or in venues at a meeting, including ancillary events and official and unofficial social gatherings.

- Exercise consideration and respect in your speech and actions
- Refrain from demeaning, discriminatory, or harassing behavior and speech



Brevard Dental Study Club

Locally Approved PACE Program Provider for FAGD/ MAGD credit in the state of Florida. Approval does not imply acceptance by any regulatory authority or AGD endorsement. 8/01/2025 to 7/31/2028. Provider ID# 432298